

## HTC REPORTS THIRD QUARTER 2018 RESULTS

**Taipei, Taiwan – November 12, 2018** – HTC Corporation (TWSE: 2498), a global leader in innovation and design, today announced consolidated results for its fiscal 2018 third quarter ended September 30, 2018.

Key figures:

- Quarterly revenue of NT\$4.04 billion with gross margin of 4.7%
- Quarterly operating loss of NT\$ 2.79 billion with operating margin of -68.9 %
- Quarterly net loss after tax: NT\$ 2.62 billion, or -NT\$ 3.18 per share

HTC reported a gross margin in Q3'18 of 4.7%, up 2% sequentially and the third consecutive quarterly increase since Q4'17, the company also reported continued progress in operating expenditure control. HTC aims to continue investments in future technology/Eco system development.

HTC continued to see major developments across its virtual reality business as the company continued to build and invest in both hardware (Vive Wireless Adapter) and software platforms (Viveport expansion for Oculus owners and Vive Wave) to expand the VR market. In addition, the company debuted a new category of smartphones with the EXODUS 1 blockchain phone project and grew its U12 line-up with the announcement of the U12 Life.

- New HTC Exodus 1 phone announced; the world's first major blockchain phone, expanding the blockchain ecosystem.
- HTC U12 life launched, the newest and most affordable member of the HTC U12 line-up.
- VIVE Wireless Adaptor launched at \$299, cutting the tether to the PC, and won the 'Best Hardware' award at the Gamescom show in Germany in August.
- Vive Studios announces '7 Miracles,' the world's first feature-length cinematic VR experience, which is pushing the boundaries of what's possible with VR filmmaking. It won the 'Spirit of Raindance' award at the recent Raindance Film Festival in London.

- Ends -

### Quarterly Results Information

HTC investor information may be accessed at:

<http://investors.htc.com/phoenix.zhtml?c=148697&p=irol-irhome>

### About HTC

HTC Corporation aims to bring brilliance to life. As a global innovator in smart mobile devices and virtual reality devices and technology, HTC has produced award-winning products and industry firsts since its inception in 1997, including the critically acclaimed HTC U, One and Desire lines of premium and flagship smartphones, and leads the VR industry with the VIVE portfolio. The pursuit of brilliance is at the heart of everything we do, inspiring best-in-class design and game-changing mobile and virtual reality experiences for consumers around the world. HTC is listed on the Taiwan Stock Exchange (TWSE: 2498). [www.htc.com](http://www.htc.com)

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